



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit	:	3629	Customer No. 035811
Examiner	:		
Serial No.	:	10/640,852	
Filed	:	August 14, 2003	
Inventors	:	Michael Sheinson Ron Sanders Art DeLaurier Mike McFall Santiago Ramirez Ron Breslofsky Carlos Landivar Ronald Loshin	Docket No.: 1175-R-01
Title	:	LEAD GENERATION SYSTEM USING BUYER CRITERIA	Confirmation No.: 9173

Dated: November 14, 2003

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Sir:

Certificate of Mailing Under 37 CFR 1.8

For

Postcard
Information Disclosure Statement
Form PTO-1449 w/copies of publications

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date appearing below.

Name of Applicant, Assignee, Applicant's Attorney
or Registered Representative:

Piper Rudnick LLP
Customer No. 035811

By:  [Signature]

Date: 12/14/03



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INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

We submit herewith the usual Form PTO-1449 together with copies of the patents listed therein and computer screenshots. They are submitted to comply with the Applicants' duty of disclosure under 37 C.F.R. §1.56 and are believed related to this application.

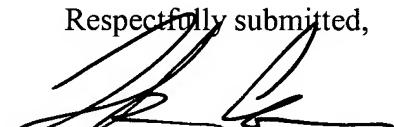
The cited computer screenshots are representative of those produced by online valuation systems that are earlier stages of an online valuation system currently in use by the Applicants. The first set of screenshots represent the valuation system produced by the Applicants and made available through a Web site more than one year prior to the filing of U.S. Provisional Patent Application Serial No. 60/403,272, filed August 14, 2002, from which the instant application claims priority, and the second set of screenshots represents the valuation system as produced between the filing of said provisional application and the instant application.

In addition to the cited patents and computer screenshots, the Applicants are aware of an

online valuation system that was operated by BuyFigure, Inc. that was previously publicly accessible through a Web site at <www.buyfigure.com> more than one year prior to the filing of U.S. Provisional Patent Application Serial No. 60/403,272, filed August 14, 2002, from which the instant application claims priority. To the best of the Applicants' knowledge, this Web site is no longer available and the Applicants do not have any documentation therefor.

We are submitting this Information Disclosure Statement in the spirit of voluntary disclosure and look forward with interest to the Examiner's action at an early date on the merits of the case. It is accordingly requested that the Information Disclosure Statement be officially entered in the file of this case and that appropriate notification be made that it was considered in the prosecution of the case.

Respectfully submitted,



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Form PTO-1449 U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

LIST OF PRIOR ART CITED BY APPLICANT

(Use several sheets if necessary)



ATTY. DOCKET NO.
1175-R-01

SERIAL NO.
10/640,852

APPLICANT Michael Sheinson et al.

FILING DATE
8/14/03

GROUP
3629

U.S. PATENT DOCUMENTS

EXAMINER INITIAL*		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	6,076,064	6/13/00	Rose, Jr.			
	AB	6,064,970	5/16/00	McMillan et al.			
	AC	6,052,631	4/18/00	Busch et al.			
	AD	6,041,310	3/21/00	Green et al.			
	AE	5,797,134	8/18/98	McMillan et al.			
	AF	5,717,595	2/10/98	Cherrington et al.			
	AG	5,521,815	5/28/96	Rose, Jr.			
	AH	5,317,503	5/31/94	Inoue et al.			
	AI						
	AJ						
	AK						

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	AL							
	AM							
	AN							
	AO							
	AP							

OTHER PUBLICATIONS (Including Author, Title, Date, Pertinent Pages, Etc.)

	AR	Computer screenshots of Web pages representative of those produced by Applicants' online valuation system more than one year prior to the filing of U.S. Provisional Patent Application No. 60/403,272, filed August 14, 2002.
	AS	Computer screenshots of Web pages representative of those produced by Applicants' online valuation system after the filing of U.S. Provisional Patent Application No. 60/403,272, filed August 14, 2002.
	AT	

EXAMINER

DATE CONSIDERED

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered.
Include copy of this form with next communication to Applicant.